



WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

**Contract # 1449831**

Schedule Dates	10/19/16-10/28/16	Date Entered	10/18/16
Advertiser	Planned Parenthood Action Fund (48491)	Last Modified	10/18/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	332/352/5704 (568594)	Headline #	ECR25332468
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	332/352/5704	Commission	\$3,238.50
Account Types	National/Political	Net Total	\$18,351.50
Billing Type	Standard	Sales Tax	
Comments	issue		

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
<b>Grand Total:</b>	<b>88</b>	<b>\$21,590.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/16-10/21/16	4	:30	3p- People's Court					2	2			4	\$50.00	\$200.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B PEOPLES COURT	10/18/16
2.0	Normal Line / SPOT	10/26/16-10/28/16	4	:30	3p- People's Court				1	1	1			3	\$50.00	\$150.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B PEOPLES COURT	10/18/16
3.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	7a- Good Morning America				1	2	2			5	\$75.00	\$375.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B GMA	10/18/16
4.0	Normal Line / SPOT	10/26/16-10/28/16	3	:30	7a- Good Morning America				1	1	1			3	\$75.00	\$225.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B GMA	10/18/16
5.0	Normal Line / SPOT	10/20/16-10/21/16	4	:30	5p- 6p (EST)					2	2			4	\$60.00	\$240.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	10/18/16
6.0	Normal Line / SPOT	10/26/16-10/28/16	4	:30	5p- 6p (EST)				1	1	1			3	\$60.00	\$180.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	10/18/16
7.0	Normal Line / SPOT	10/19/16-10/28/16	4	:30	1p- The Chew	2	X	X	X	X	X			4	\$50.00	\$200.00	Burlington (WVVNY)	CHEW-ABC	10/18/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1449831

Schedule Dates	10/19/16-10/28/16	Date Entered	10/18/16
Advertiser	Planned Parenthood Action Fund (48491)	Last Modified	10/18/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	332/352/5704 (568594)	Headline #	ECR25332468
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	332/352/5704	Commission	\$3,238.50
Account Types	National/Political	Net Total	\$18,351.50
Billing Type	Standard	Sales Tax	
Comments	Issue		

Burlington (WVVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
Grand Total:	88	\$21,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	5:59P- Local 22 News at 6P				1	1	1			3	\$100.00	\$300.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B Local 22 News	10/18/16
9.0	Normal Line / SPOT	10/26/16-10/28/16	3	:30	5:59P- Local 22 News at 6P	2			X	X	X			2	\$100.00	\$200.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B Local 22 News	10/18/16
10.0	Normal Line / SPOT	10/24/16-10/25/16	4	:30	10:30A- Hot Bench		1	1						2	\$40.00	\$80.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B HOT BENCH<	10/18/16
11.0	Normal Line / SPOT	10/26/16-10/28/16	4	:30	10:30A- Hot Bench	2			X	X	X			2	\$40.00	\$80.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B HOT BENCH<	10/18/16
12.0	Normal Line / SPOT	10/20/16-10/28/16	4	:30	11A- The View	2	X	X	X	X	X			4	\$60.00	\$240.00	Burlington (WVVNY)	VIEW-ABC<	10/18/16
13.0	Normal Line / SPOT	10/20/16-10/21/16	4	:30	9A- Dr. Oz					1	1			2	\$40.00	\$80.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B DR. OZ	10/18/16
14.0	Normal Line / SPOT	10/26/16-10/28/16	4	:30	9A- Dr. Oz	2			X	X	X			2	\$40.00	\$80.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B DR. OZ	10/18/16
15.0	Normal Line / SPOT	10/20/16-10/21/16	3	:30	6A- Local 22 News at 6A				1	1				2	\$75.00	\$150.00	Burlington (WVVNY)	COMMENTS APPLY TO SUB LINES A THRU B Local 22 News at 6A	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1449831

Schedule Dates	10/19/16-10/28/16	Date Entered	10/18/16
Advertiser	Planned Parenthood Action Fund (48491)	Last Modified	10/18/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	332/352/5704 (568594)	Headline #	ECR25332468
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga,Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	332/352/5704	Commission	\$3,238.50
Account Types	National/Political	Net Total	\$18,351.50
Billing Type	Standard	Sales Tax	
Comments	issue		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
Grand Total:	88	\$21,590.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	10/26/16-10/28/16	3	:30	6A- Local 22 News at 6A	2			X	X	X			2	\$75.00	\$150.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B LOCAL22NEWS-6:00A	10/18/16
17.0	Normal Line / SPOT	10/20/16-10/21/16	4	:30	7:30P- Inside Edition					1	1			2	\$60.00	\$120.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B INSIDE EDITION<	10/18/16
18.0	Normal Line / SPOT	10/26/16-10/28/16	4	:30	7:30P- Inside Edition	2			X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B INSIDE EDITION<	10/18/16
19.0	Revised Line / SPOT	10/20/16-10/21/16	3	:30	5A- 6A (EST)					1	1						Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B LOCAL22NEWS-5AM	10/18/16
19.1	Normal Line / SPOT	10/20/16-10/21/16	3	:30	5A- Local 22 News at 5A					1	1			2	\$60.00	\$120.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B LOCAL22NEWS-5AM	10/18/16
20.0	Normal Line / SPOT	10/26/16-10/28/16	3	:30	5A- Local 22 News at 5A	1			X	X	X			1	\$60.00	\$60.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B LOCAL22NEWS-5AM	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1449831

Schedule Dates	10/19/16-10/28/16	Date Entered	10/18/16
Advertiser	Planned Parenthood Action Fund (48491)	Last Modified	10/18/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	332/352/5704 (568594)	Headline #	ECR25332468
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	332/352/5704	Commission	\$3,238.50
Account Types	National/Political	Net Total	\$18,351.50
Billing Type	Standard	Sales Tax	
Comments	Issue		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
<b>Grand Total:</b>	<b>88</b>	<b>\$21,590.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime	10/26/16-10/26/16	4	:30	10P- Designated Survivor 10P	2			X					2	\$800.00	\$1,600.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Designated Survivor	10/18/16
22.0	Normal Line / Prime	10/26/16-10/26/16	3	:30	9P- Modern Family/Blackish	2			X					2	\$1,250.00	\$2,500.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Modern Fam/ Blackish	10/18/16
23.0	Normal Line / Prime	10/19/16-10/26/16	3	:30	8P- The Goldbergs/Speechless	1			X					1	\$1,200.00	\$1,200.00	Burlington (WVNY)	Goldbergs/ Speechless	10/18/16
23.0.1	Preempt	10/19/16															Burlington (WVNY)	Schedule Change/Exception	
24.0	Normal Line / Prime	10/21/16-10/21/16	3	:30	9P- Shark Tank	1				X				1	\$900.00	\$900.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A SHARK TANK-ABC	10/18/16
25.0	Normal Line / Prime	10/23/16-10/23/16	3	:30	10P- Quantico	1						X		1	\$900.00	\$900.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Quantico	10/18/16
26.0	Normal Line / Prime	10/22/16-10/22/16	3	:30	6P- ABC College Football	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A ABC-CFTBL-330P	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1449831

Schedule Dates 10/19/16-10/28/16  
Advertiser Planned Parenthood Action Fund (48491)  
Agency Great American Media (11024)  
Product Political - Issues / Propositions (1068)  
Brand 332/352/5704 (568594)  
Salesperson Katz - Washington DC, Washington DC (1179)  
Sales Office Katz - Washington DC  
Buyer Name Ga,Ritterstein,  
Phone/Fax /  
CPE 332/352/5704  
Account Types National/Political  
Billing Type Standard  
Comments issue

Date Entered 10/18/16  
Last Modified 10/18/16  
Entered By Elizabeth F. Guy  
CO-OP No  
Headline # ECR25332468  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,238.50  
Net Total \$18,351.50  
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
Grand Total:	88	\$21,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Prime	10/22/16-10/22/16	3	:30	6:30P- Local 22 News at 6P	1						X		1	\$70.00	\$70.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Local 22 News	10/18/16
28.0	Normal Line / Prime	10/22/16-10/22/16	4	:30	3:30P- ABC College Football	1						X		1	\$350.00	\$350.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A College Football Late Game	10/18/16
29.0	Normal Line / Prime	10/28/16-10/28/16	3	:30	8P- Last Man Standing/Dr. Ken	1				X				1	\$1,100.00	\$1,100.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/ Dr. Ken	10/18/16
30.0	Normal Line / Prime	10/23/16-10/23/16	4	:30	6:30P- Local 22 News at 630P	1						X		1	\$70.00	\$70.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A ABC 22 Local News	10/18/16
31.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	8A- Good Morning America Weekend	1						X		1	\$45.00	\$45.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sat	10/18/16
32.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	7:58P- The Middle/American Housewife	1		X						1	\$700.00	\$700.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Middle/American Housewife	10/18/16
33.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7:58P- Grey's Anatomy	1				X				1	\$1,500.00	\$1,500.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Grey's Anatomy	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1449831

Schedule Dates	10/19/16-10/28/16	Date Entered	10/18/16
Advertiser	Planned Parenthood Action Fund (48491)	Last Modified	10/18/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	332/352/5704 (568594)	Headline #	ECR25332468
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga,Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	332/352/5704	Commission	\$3,238.50
Account Types	National/Political	Net Total	\$18,351.50
Billing Type	Standard	Sales Tax	
Comments	Issue		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
Grand Total:	88	\$21,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT	10/20/16-10/21/16	3	:30	6:59P- Local 22 News at 7p					1	1			2	\$100.00	\$200.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B Local 22 News	10/18/16
35.0	Normal Line / SPOT	10/26/16-10/28/16	3	:30	6:59P- Local 22 News at 7p	1		X	X	X				1	\$100.00	\$100.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B Local 22 News	10/18/16
36.0	Normal Line / SPOT	10/20/16-10/21/16	4	:30	2P- General Hospital					1	1			2	\$75.00	\$150.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B General Hospital	10/18/16
37.0	Normal Line / SPOT	10/26/16-10/28/16	4	:30	2P- General Hospital	1		X	X	X				1	\$75.00	\$75.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU B General Hospital	10/18/16
38.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11P- Local 22 News at 11p	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Local 22 News	10/18/16
39.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6:59P- America's Funniest Home Videos	1						X		1	\$600.00	\$600.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A AFHV	10/18/16
40.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7:58P- Dancing With The Stars	1	X							1	\$1,250.00	\$1,250.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Dancing w/ the Stars	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1449831

Schedule Dates	10/19/16-10/28/16	Date Entered	10/18/16
Advertiser	Planned Parenthood Action Fund (48491)	Last Modified	10/18/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	332/352/5704 (568594)	Headline #	ECR25332468
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	332/352/5704	Commission	\$3,238.50
Account Types	National/Political	Net Total	\$18,351.50
Billing Type	Standard	Sales Tax	
Comments	Issue		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$21,590.00
Grand Total:	88	\$21,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	8A- Good Morning America Weekend	1							X	1	\$45.00	\$45.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sun	10/18/16
42.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Conviction 10P	1	X							1	\$700.00	\$700.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A Conviction	10/18/16
43.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6P- ABC World News	1							X	1	\$150.00	\$150.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A ABC World News Sunday	10/18/16
44.0	Normal Line / SPOT	10/19/16-10/19/16	2	:30	9P- ABC News Your Voice, Your Vote	1			X					1	\$3,500.00	\$3,500.00	Burlington (WVNY)	COMMENTS APPLY TO SUB LINES A THRU A 3rd Presidential Debate	10/18/16
45.0	Revised Line / SPOT	10/24/16-10/25/16	4	:30	7:30P- Inside Edition	1	X	X						2	\$60.00	\$120.00	Burlington (WVNY)		10/18/16
45.1	Normal Line / SPOT	10/24/16-10/25/16	4	:30	7:30P- Inside Edition	1	1	1						1	\$40.00	\$40.00	Burlington (WVNY)		10/18/16
46.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10:30A- Hot Bench	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/18/16
47.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	5A- Local 22 News at 5A	1	X							1	\$40.00	\$40.00	Burlington (WVNY)		10/18/16
48.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	9A- Dr. Oz	1	X							1	\$40.00	\$40.00	Burlington (WVNY)		10/18/16
49.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6A- Local 22 News at 6A	1	X							1	\$75.00	\$75.00	Burlington (WVNY)		10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
		Comments:	

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising





**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 5488420  
Buyer: Ritterstein, Gary  
Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: LAILA DAFITARI  
202-872-5880

Total GRP:  
Traffic #: 1449831  
Separation:

Contract # 25332468  
CPE: 332/352/5704  
Agency: Great American Media  
Flight: 10/19/16 - 10/28/16  
Advertiser: Planned Parenthood VT  
Action Fund IE PAC  
Product: Issue  
Office: WASHINGTON

Total \$: \$22,790.00  
Total Spots: 89  
Total CPP: \$0.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/19 - 10/26		Total Spots	Total \$	CPP	GRP
							10/19	10/26				
1	W-F-M-Tu 3p-4p		PEOPLES COURT	\$50.00	0	30	4	3	7	\$350.00	\$0.00	0.0
2	W-F-M-Tu 7a-9a		GMA	\$75.00	0	30	5	3	8	\$600.00	\$0.00	0.0
3	W-F-M-Tu 5p-6p		Judge Judy	\$60.00	0	30	4	3	7	\$420.00	\$0.00	0.0
4	W-F-M-Tu 1p-2p		CHEW-ABC	\$50.00	0	30	2	2	4	\$200.00	\$0.00	0.0
5	W-F-M-Tu 6p-6:30p		Local 22 News	\$100.00	0	30	3	2	5	\$500.00	\$0.00	0.0
6	W-F-M-Tu 10:30a-11a		HOT BENCH<	\$40.00	0	30	3	2	5	\$200.00	\$0.00	0.0
7	W-F-M-Tu 7:11a-12n		VIEW-ABC<	\$60.00	0	30	2	2	4	\$240.00	\$0.00	0.0
8	W-F-M-Tu 9a-10a		DR. OZ	\$40.00	0	30	3	2	5	\$200.00	\$0.00	0.0
9	W-F-M-Tu 6a-7a		LCI 22NWS-6:00A	\$75.00	0	30	3	2	5	\$375.00	\$0.00	0.0
10	W-F-M-Tu 7:30p-8p		INSIDE EDITION<	\$60.00	0	30	4	2	6	\$360.00	\$0.00	0.0
11	W-F-M-Tu 5a-6a		LOCAL22NWS-5AM	\$60.00	0	30	3	1	4	\$240.00	\$0.00	0.0
12	W 10p-11p		Designated Survivor	\$800.00	0	30	0	2	2	\$1,600.00	\$0.00	0.0
13	W 9p-10p		Modern Fam/ Blackish	\$1,250.00	0	30	0	2	2	\$2,500.00	\$0.00	0.0
14	W 8p-9p		Goldbergs/ Speechless	\$1,200.00	0	30	1	1	2	\$2,400.00	\$0.00	0.0
15	F 9p-10p		SHARK TANK-ABC	\$900.00	0	30	1	0	1	\$900.00	\$0.00	0.0
16	Su 10p-11p		Quantico	\$900.00	0	30	1	0	1	\$900.00	\$0.00	0.0
17	Sa 6p-6:30p		ABC-CFTBL-330P	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
18	Sa 6:30p-7p		Local 22 News	\$70.00	0	30	1	0	1	\$70.00	\$0.00	0.0
19	Sa 3:30p-7p		College Football Late Game	\$350.00	0	30	1	0	1	\$350.00	\$0.00	0.0



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 5488420  
Buyer: Ritterstein, Gary  
Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

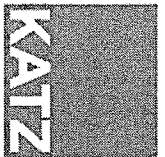
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: LAILA DAFTARI  
202-872-5880

Total GRP:  
Traffic #: 1449831  
Separation:

Contract # 25332468  
CPE: 332/3525704  
Agency: Great American Media  
Flight: 10/19/16 - 10/28/16  
Advertiser: Planned Parenthood VT  
Action Fund IE PAC  
Product: Issue  
Station: WVMY  
Market: Burlington-Plattsburgh  
Office: WASHINGTON

Total \$: \$22,790.00  
Total Spots: 89  
Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/26		Total Spots	Total \$	CPP	GRP
							10/19	10/26				
20	F 8p-9p		Last Man Standing/ Dr. Ken	\$1,100.00	0	30	0	1	1	\$1,100.00	\$0.00	0.0
21	Su 6:30p-7p		ABC 22 Local News	\$70.00	0	30	1	0	1	\$70.00	\$0.00	0.0
22	Sa 8a-9a		GMA Sat	\$45.00	0	30	1	0	1	\$45.00	\$0.00	0.0
23	Tu 8p-9p		Middle/ American Housewife	\$700.00	0	30	1	0	1	\$700.00	\$0.00	0.0
24	Th 8p-9p		Grey's Anatomy	\$1,500.00	0	30	0	1	1	\$1,500.00	\$0.00	0.0
25	W-F M-Tu 7p-7:30p		Local 22 News	\$100.00	0	30	2	1	3	\$300.00	\$0.00	0.0
26	W-F M-Tu 2p-3p		General Hospital	\$75.00	0	30	2	1	3	\$225.00	\$0.00	0.0
27	Su 11p-11:35p		Local 22 News	\$50.00	0	30	1	0	1	\$50.00	\$0.00	0.0
28	Su 7p-8p		AFHV	\$600.00	0	30	1	0	1	\$600.00	\$0.00	0.0
29	M 8p-10p		Dancing w/ the Stars	\$1,250.00	0	30	1	0	1	\$1,250.00	\$0.00	0.0
30	Su 8a-9a		GMA Sun	\$45.00	0	30	1	0	1	\$45.00	\$0.00	0.0
31	M 10p-11p		Conviction	\$700.00	0	30	1	0	1	\$700.00	\$0.00	0.0
32	Su 6p-6:30p		ABC World News Sunday	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
33	W 9p-10:30p		3rd Presidential Debate	\$3,500.00	0	30	1	0	1	\$3,500.00	\$0.00	0.0
TOTALS: 56							33		89	\$22,790.00	\$0.00	0.0



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25332468	Changes as of: 10/18/2016 at 2:04 PM	Version: Current State Version 2
CPE: 332/352/5704	Flight: 10/19/16 - 10/28/16	Total \$: \$22,790.00
Agency: Great American Media	Advertiser: Planned Parenthood VT Action Fund IE PAC	Total Spots: 89
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON
Agency Order #: 5488420	Buyer: Ritterstein, Gary	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: LAILA DAFARI 202-872-5880	Traffic #: 1449831
		Separation:

Special Instructions	
----------------------	--

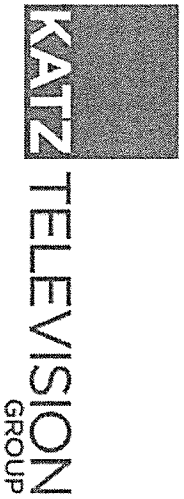
Date/Time	Added by	Comment
10/17/16 7:14 PM	RACHELLE RAY - Washington DC	Separation: 30
10/17/16 7:14 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information
Market Budget: \$175,308
WVNY Share: 13%
Comment:
WCAX: 42%
WFFF: 6%
WPTZ: 39%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	89	\$22,790.00	N/A	0.0
Total	100%	89	\$22,790.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	89	\$22,790.00
Total	89	\$22,790.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/18/16 2:08 PM					\$0
Queued for Electronic Contracting	10/18/16 2:07 PM					\$0
Queued for Electronic Contracting	10/18/16 12:59 PM					\$0
Queued for Electronic Contracting	10/18/16 10:10 AM					\$0
Queued for Electronic Contracting	10/18/16 8:36 AM					\$0
Revision	10/17/16 7:14 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
New	10/17/16 7:14 PM	RACHELLE RAY - Washington DC	New	89		\$22,790.00



125 West 55th St  
New York, NY 10019

Contract # 25332468

Changes as of: 10/18/2016 at 2:04 PM

Version: Current State Version 2

CPE: 332/352/5704

Flight: 10/19/16 - 10/28/16

Station: WVMY

Total \$: \$22,790.00

Agency: Great American Media

Advertiser: Planned Parenthood VT  
Action Fund IE PAC

Market: Burlington-Plattsburgh

Total Spots: 89

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5488420

Primary Demo: Adults 35+

Total GRP:

Buyer: Ritterstein, Gary

Con Type: POLITICAL/NOTE

Traffic #: 1449831

Salesperson: RACHELLE RAY -  
Washington DC

Assistant: LAILA DAFARI

Separation:

202-872-5880

202-872-5880

**Policy**

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WVNY - BURLINGTON PLATTSBURGH	10-18-2016

## Great American Media

do hereby request station time concerning the following issue:

Public education of voters concerning the election for Governor on 11/8.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by: Planned Parenthood Vermont Action Fund IE PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Planned Parenthood Vermont Action Fund IE PAC, 784 Hercules Drive, Suite 110, Colchester, VT 05446

Great American Media is an authorized agent for inquiry/purchase of station broadcast time for sponsor. 3050 K ST. NW #100. Washington, DC  
20007

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Creston Lea, Treasurer

Committee members:

Janet Warren

Linda Waite-Simpson

Sarah Robinson

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

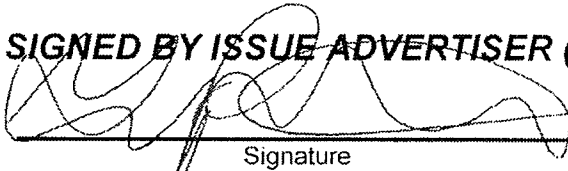
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/6/16

Date



Signature

2023388700

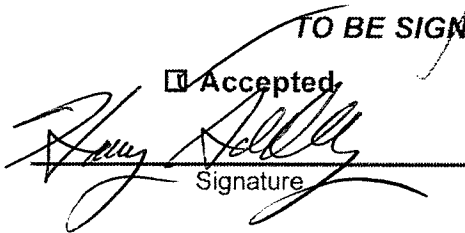
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Hervey Adelberg

Printed Name

DOS

Title